Celebrating Achievement Building the Future 2012-2013 Annual Report

39201

Schoolcraft



Photo courtesy of Triest Photographic

Celebrating achievement. Building the future.

Annual reports provide a great opportunity for institutions like Schoolcraft College to share with our constituents many of our highlights and successes from the most recent year, and in this edition you will certainly get to experience that. Nothing tells the story of our success as a college better than sharing stories about our students' successes and achievements. After all, they are why we exist. We also use our annual report as a means for communicating our vision for the future. This is especially pertinent in this year's edition as many of our achievements in 2012-13 are paving the way and laying the foundation for an even bigger and brighter future for the college, and most importantly our students.

All of the progress we have made, all of the hurdles we have overcome, and all of the work we have done has been designed to enhance the stability and growth of the college. We embrace our role as a first choice educational institution and continue to play a major role in the success of our students and the community.

I hope you will enjoy this celebration of our achievements from the past year and our plans for the future that we share with you in this 2012-13 Schoolcraft College Annual Report.

Convey A. Joffress

Conway A. Jeffress, Ph.D. President



2012-2013

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NEW ACQUISITION



Building Purchase Allows Schoolcraft College to Offer More to Students and Community

Schoolcraft College has purchased the former American Community Mutual Insurance site located at the corner of Seven Mile and Haggerty Roads. The building will house university partners offering bachelors' and masters' degree programs, expanding opportunities for Schoolcraft College students.

The 110,150 square foot facility also will free up space on the main campus for academic and enrichment program expansion, specifically for enhanced functionality for the Continuing Education and Professional Development Program and expansion of the Business Development Center.

ADVANCED MANUFACTURING PROGRAM



NYX Cherry Hill Production Supervisor Gurjit Singh Sidhu (Right) explains how plastic parts for Ford and General Motors products are produced at the plant to Dawnne Toppa (Center), Vice President of the Livonia Chamber of Commerce and Amy Jones (Left), Associate Dean of Occupational Programs at Schoolcraft College.

Southeastern Michigan Businesses Create Plastics Program at Schoolcraft College

For years academia alone has developed the classes and programs that train America's workforce. Not so anymore. Schoolcraft College has reversed that trend by partnering with local business to design new curriculum, including a new course in plastics technology with planning underway to create an entire plastics technology program. This unique partnership with the Society of Plastics Engineers' Detroit Chapter involves many of the plastics manufacturing businesses from throughout the Metropolitan Detroit area.

The college also is fully engaged with the local manufacturing industry, area chambers of commerce and the Livonia Industrial Council. As a result, enrollments in Advanced Manufacturing Programs have nearly tripled in less than 18 months. Many of the college's health care programs have strong "industry/employer" ties, including Health Information Technology and Nursing. The college's vision is to engage the community in all occupational programs to meet the skilled workforce needs of local industry and produce graduates that can perform those jobs at a high level.

STUDENT ATHLETIC SUPPORT SERVICE



Student Athletic Support Service Helps Athletes Reach Their Goals

Being a student athlete is sometimes like having a full time job in addition to the academic rigors of the classroom. Just a few years ago more than 30 percent of Schoolcraft's student athletes were struggling to maintain the required 2.0 grade point average needed to compete. The college decided to revamp the Student Athletic Support Service program to aggressively address the issue.

The upgrades came in the form of better communication between the athletic director, coaches, faculty and program director where the progress of each individual student athlete is discussed regularly, and support plans are developed based on individual needs. As a result, the number of ineligible student athletes has decreased to less than 10 percent of the 120 currently active student athletes.

SCHOLARSHIP WINNER



Schoolcraft Graduate Wins Prestigious Scholarship

Usha Kadiyala, who graduated from Schoolcraft College in May 2013, was named a Jack Kent Cooke Scholar, one of only 73 recipients of this award in the United States. This prestigious transfer scholarship provides winners with up to \$30,000 per year to complete undergraduate studies. Usha now attends the University of Michigan-Dearborn and is studying biochemistry. Ultimately, she wants to attend medical school to pursue a career in neuroscience.

To be eligible for the award, students are nominated by a faculty representative from their community college. Criteria include achievement and academic ability, desire to engage in and contribute to the world, selfconfidence and resilience. In addition to her academic success, graduating with an associate of science degree and 3.9 GPA, she worked on campus in the Career and Disability Support Services office, served as an officer in the Omicron Chapter of Phi Theta Kappa International Honors Society, Student Ambassador, a mentor in the Schoolcraft Scholars Honors and University Bound Programs and was active in several on-campus organizations including the International Institute, Math and Physics Club, Student Activities Board and the Schoolcraft Connection.

ACCREDITATION



Children's Center, Culinary and Nursing All Receive Accreditation

Schoolcraft College went three for three in 2013 receiving accreditation for three of its major programs: The Children's Center, Culinary Arts and Nursing.

The National Association for the Education of Young Children renewed the Children's Center accreditation for another five years. This accomplishment is a testament to the hard work and dedication of the Children's Center staff, and is an indication of an exemplary program and environment where young children as well as college students can develop and learn. The Schoolcraft College Children's Center has been accredited since 1999.

The award winning Culinary Arts Program received the highest possible rating of "Exemplary"

from the American Culinary Federation Education Foundation. The rating means Schoolcraft's Culinary Department is accredited through 2020. Seven years is the maximum amount of time awarded, and only the country's top culinary schools receive such status.

The associate degree and practical nursing programs at Schoolcraft received additional accreditation from the National League for Nursing Accrediting Commission. Both programs already are accredited by the Michigan Board of Nursing.

This is the first time Schoolcraft's nursing programs have attempted this voluntary, self-regulatory process. Only 15 of 36 (42 percent) of the associate degree nursing programs and three of 29 (10 percent) of the practical nursing programs in Michigan have achieved this distinction to date.

AT&T SUPPORTS SCHOOLCRAFT



(Left to Right) State Representative John Walsh, Schoolcraft College Associate Dean-Learning Support Services Deborah Daiek, Ph.D., Schoolcraft College President Conway A. Jeffress, Ph.D. and AT&T Representative Jon Peterson at the check presentation ceremony last winter.

AT&T Grant Helps Local Students Prepare for College and Beyond

The Schoolcraft College Foundation, in support of the college's need to help find a solution to increase the college-readiness skills of its students, worked with AT&T to secure a \$15,000 grant to fund the creation and implementation of a collegiate skills seminar for at-risk high school students. The pilot program was designed to introduce high school seniors to the strategies and attitudes that will help them maximize their potential for both college and the workforce. The College and Beyond course is a 12-week, online course being launched with grant funds in the fall of 2013 at Livonia's Franklin and Stevenson High Schools and Garden City High School. Students in the course will receive both high school and college credit, giving them a head start on their higher education goals.

FOUNDATION SUPPORTS STUDENTS

Jum

AND SCIENCE!

"Satisfaction Guaranteed on Your Math <u>Cheerfully Refunded!</u>

Foundation Grant Helps Provide a Jump Start on Math Skills

Early results have shown that students participating in the Jump Start Math Program persisted through the completion of their math class. Most students achieved a 2.0 or better in the class at a higher rate than non-participants in all but one category. Funded by the Schoolcraft College Foundation, the Jump Start Math Program provided four different review workshops designed to review math study skills and course-specific topic skills that students either needed to learn or re-learn prior to taking the college-level math class. The sessions were offered at no cost to participants during the 2012-2013 academic year by the Learning Assistance Center. Plans are in place to continue the successful program during the 2013-2014 school year.

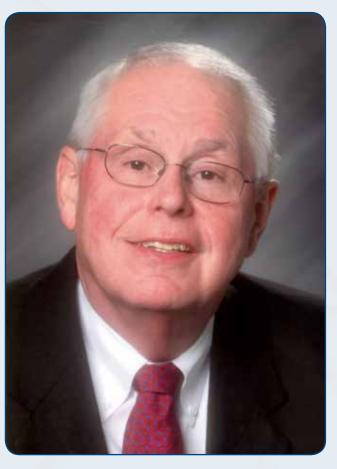
SCHOLARSHIPS



Scholarships

Although Schoolcraft College tuition is among the most affordable in the region, many of our students simply could not afford a Schoolcraft College education without some form of financial aid. The Schoolcraft College Foundation works with private donors and civic organizations to raise needed funds to provide scholarships that help students to improve their careers, their lives and the lives of their families. Through the generosity of many, approximately \$278,575 in Foundation scholarships were awarded to approximately 338 Schoolcraft students during the 2012-2013 academic year.

DONOR'S LEGACY





Donor Leaves His Legacy through \$250,000 Planned Gift

Throughout their lives, both Dottie and Tom Marek were advocates for higher education. They met while attending Miami University from which they both graduated in 1963. Tom's interest in culinary arts and his background with ARAMARK Corporation and as Global Manager of Corporate Food Services for Ford Motor Company led him to Schoolcraft's doors. He started as a volunteer serving on the Culinary Extravaganza Sponsor Committee and later served as a member of the Foundation's Board of Governors. In 2008 he was awarded emeritus status by the Foundation Board in recognition of his tireless efforts on behalf of Schoolcraft College. In 2012, Tom generously created the Thomas & Dorothy Marek Memorial Scholarship Endowment in memory of Dottie after her passing in 2011. Through a \$10,000 cash gift and naming the Schoolcraft College Foundation as a beneficiary of a \$250,000 life insurance policy, Mr. Marek has ensured that his family's passion for higher education will live on at Schoolcraft in perpetuity as well as creating a permanent resource for student scholarships.

Scholarships for Students

DISTINGUISHED ALUMNI



Schoolcraft College's 2013 Distinguished Alumni recipient Thelma Kubitskey is flanked by Schoolcraft College Board of Trustees Chair Brian D. Broderick (Left) and Schoolcraft College President Conway A. Jeffress, Ph.D (Right).

Distinguished Alumni Award

Thelma Kubitskey, alumna of the class of 1990 was recognized with the 2013 Distinguished Alumni Award. Thelma not only believes in Schoolcraft's mission—transforming lives through education—but feels her life is a perfect example of its power. After finding her career at a standstill, she began attending Schoolcraft College to gain the education necessary to advance her career goals. Thelma credits Schoolcraft for giving her the boost (and skills) she needed. "When I started I had no idea what I was going to do, but everyone at Schoolcraft made it easy. There were so many wonderful professors and counselors that provided me with the tools and guidance I needed to succeed."

Thelma completed her associate degree from Schoolcraft, then earned a bachelor's degree in business administration and accounting from Madonna University. As a result, Thelma has enjoyed a very distinguished career. She advanced to become the Director of Finance for Northville Township, where she recently retired after 33 years of service. Through the years, Thelma's influence reached beyond the borders of Northville. She served six years as the president of the Michigan Municipal Finance Officers Association, and she is the former president of the Wayne County Treasurer's Association and served with the Michigan Municipal Treasurer's Association. Currently, Thelma is serving as City Budget Director for Westland.

GENERAL FUND REVENUE 2012-2013

	Actual \$	%
GENERAL FUND REVENUE		
Tuition & Fees	\$36,901,883	52%
\bigcirc Property & Other Taxes	\$21,734,020	31%
State Appropriations	\$12,633,832	18%
• Other	(\$167,760)	(1%)
TOTAL GENERAL FUND REVENUE	\$71,101,975	100%

GENERAL FUND EXPENDITURES 2012-2013

	Actual \$	%	
GENERAL FUND EXPENDITURES			GENERAL FUND
Instruction	\$30,138,982	42%	EXPENDITURES
Public Service	\$1,388,130	2%	
Instructional Support	\$10,553,732	15%	13% 42%
Student Services	\$7,614,783	11%	16%
Institutional Administration	\$11,675,620	16%	11% 15% 2
O Physical Plant Operations	\$9,158,909	13%	Actual
○ Transfers	\$1,037,985	1%	
TOTAL GENERAL FUND EXPENDITURES	\$71,568,141	100%	

GRANT FUNDING 2012-2013

	Actual \$	%	FUNDIN
GRANT FUNDING			3% <mark>2%3%</mark>
Federal Financial Aid	\$19,458,109	92%	
○ Other Federal Grants	\$554,507	3%	
Business Development Center Grants	\$375,729	2%	92%
State and other Grants	\$679,299	3%	
TOTAL GRANT FUNDING	\$21,067,644	100%	Actual

Schoolcraft College Financial Report Year Ended June 30, 2013

GRANT NG

GENERAL FUND even

1%

8%

31%

IIF

52%

%

Actual

Donors July 1, 2012–June 30, 2013

The Schoolcraft College Foundation Board of Governors are pleased to continue the tradition of recognizing our generous donors. **This listing recognizes the contributions (including matching gifts and gifts-in-kind) that were donated directly to the Foundation between July 1, 2012 and June 30, 2013.**

We are mindful of the generosity of individuals who have helped to make scholarships, program enhancements and facility improvements available to our students. We have done our best to accurately present this list of contributors. However, in compiling a list of this size, omissions and misspellings sometimes occur. Please let us know of any errors, as we appreciate the opportunity to correct our records. To inquire about making a donation to the Foundation or to make corrections, contact the Development Office at 734-462-4455. More information about the Schoolcraft College Foundation can be found at www.schoolcraft.edu/foundation.

Henry Rowe Schoolcraft Society

The Henry Rowe Schoolcraft Society was established to honor donors who make gifts in special ways. Society members are recognized for their support of the college and Foundation through planned gifts. The many vehicles of planned giving

include bequests, pooled income funds, charitable gift annuities, charitable remainder trusts, and insurance programs. Making a gift through the Henry Rowe Schoolcraft Society is a way of planning for the college's future along with your own. These gifts are critical in ensuring that student needs will be met now and in the future.

Henry Rowe Schoolcraft Society— Planned Gifts (New Members)

Thomas Marek Ardella and Kenneth Robertson

Alan and Nancy Tope

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+ Increased Gift

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= Matching Gift Company



Organizational Donors continued

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the American Revolution-John Sackett Chapter + Davenport University + The Financial Solutions Network * Galea Financial & Tax Service + **Gallagher Fire** Equipment Garden City Hospital George W. Auch Company Glantz Family Trust * Great Lakes Hotel Supply +InmartGroup Limited

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Hutch

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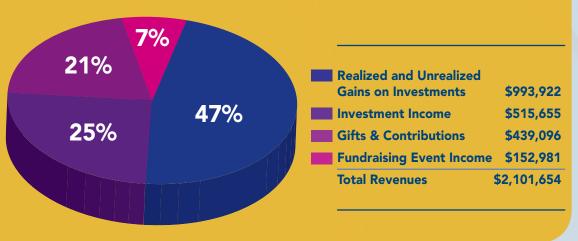
Stephanie C. Squires Theatre Department -Schoolcraft College Three Dog Bakery Time Out Bar & Grill Toasted Oak Grill and Market The Townsend Hotel Troy Marriott Vine2Wine Custom Winerv of Northville Vintner's Canton Winery **Richard Weinkauf** The Westin Southfield Yesterdays Coney Island & Family Restaurant Zumba Mexican Grille

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To experience even more of the highlights from 2012-13 at Schoolcraft College visit http://www.schoolcraft.edu/about-us/welcome/annual-report for the interactive version of this annual report.

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