YOUR NAME: ORGANIZATION NAME: If you would like fliers e-mailed to you, please leave an e-mail address and phone number. (All personal information workies confidencial counters of the Student Activities (Office) PHONE: PHONE: The All : STEP 2: Flier Information FLIER RELEASE DATE: Day Month LAYOUT DESIGN: Would you like "contact phone number slips" at the bottom of the flier? This allows people to rip off a slip with a contact phone number to find out more information about the event/organization. YES NO. What is the flier's purpose? HEADLINE: (Your Headline is the largest most visible piece of text on the flier, usually consisting of the title of the event/organization, or a witty question to draw people into reading the flier. A Headline is short and simple) SUB HEAD: (Your Sub Head is considered to be a catch phrase or a tagline to keep people reading about the event/organization. You can also add the date, time, location, deadline information or ticket price. The Sub Head is the next piece of text people read after the Headline) BODY COPY: (Your Body Copy is the smallest most descriptive piece of text on the flier. It has all the information about the event/organization in complete sentences, as well as contact information so people can find out more. Listing a website, cmail address or phone number may be useful, as well as a minimum of three bullet points on how it will benefit the person reading/attending.)	STEP 1: Contact Information
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