

The Michigan Small Business  
Development Centers Southeast  
Region and Logic Solutions present:

## How to Build a Successful Mobile App



**From Concept to Reality; Learn How to Work with  
a Mobile App Developer to Make it Happen.**

### Workshop includes:

- Developer basics; understanding app developers and how to work with them to get what you want
- Creating a value proposition
- Defining app functionalities you want to be part of your app
- Setting priorities and understanding your MVP (Minimum Viable Product)
- Learning to wire-frame your concept

Registration limited to 50 attendees.



**CESB 6306 \$50\***

**Sec. 845109 Tuesday, October 17, 2017**  
9:00 am - 3:00 pm  
Schoolcraft College, VisTaTech Center  
Waterman Wing, Room W210-B

\*Registration fee (includes all materials required and Chef's Choice Premium Lunch Buffet)

### REGISTRATION INSTRUCTIONS

Registration is a **two-step** process;  
please complete **Steps 1 & 2 below**:

Registration for classes begins **July 19<sup>th</sup>**  
and continues until the day before the class meets.  
Register early for best class selection!

Credit card payment is required when registering;  
please have your credit card on hand.

#### STEP 1

**Register for seminar via Schoolcraft College's  
WebAdvisor**

- Go to: <https://webadvisor.schoolcraft.edu>  
(or enter the URL in your browser window)
- Click on Continuing Education (Non-Credit)
- Click on Register and Pay for Continuing Education  
Classes
- Insert CESB 6306 Section # 845109
- If you experience problems registering, contact the  
Admissions and Enrollment Center at  
734-462-4426, during business hours:  
Monday & Thursday, 8:00am-7:30pm  
Tuesday, Wednesday, Friday, 8:00am-4:30pm

#### STEP 2

**Register with the MI-SBDC**

- Click on [October 17, 2017](#)
- Click on Register for this event online.
- Enter your email address.  
If you are already in our database it will ask you for a  
password. If you do not know your password, click on  
the Send Verification Code button to have it sent to  
you.
- Confirm Registration information and click Register.



The MI-SBDC program is partially funded by the U.S. Small Business Administration. All MI-SBDC programs or co-sponsored programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. Please contact Schoolcraft College at 734-462-4438 to make arrangements.