Event Planning Certificate

Whether you are re-entering the workforce, looking to bolster your career, or want to transition into a new career, Schoolcraft College can provide you with an effective strategy to achieve your goals.

We offer classes, certificate programs and associate degrees in more than 70 different majors.

Schoolcraft offers morning, afternoon and evening classes throughout the year both on campus and online giving you the flexibility to learn at your own pace.

employment outlook for Event Planners

13% Expected National Growth Rate by 2018*

Average Hourly Wage is $18.28*

*According to Economic Modeling Specialists Inc. (EMSI)

Schoolcraft College

18600 Haggerty Road
Livonia, Michigan 48152
(734) 462-4448
CEPD@schoolcraft.edu
www.schoolcraft.edu/cepd
Facebook.com/schoolcraftcepd

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Schoolcraft College
Continuing Education AND Professional Development

Our event planning classes are designed to accommodate all levels of education and experience, from entry level students to individuals in the event planning industry.

training

Schoolcraft College Continuing Education and Professional Development, in conjunction with Christopher & Company (www.christopherandcompany.net), is proud to offer an Event Planning Certificate. The certificate is awarded after successful completion of 60 hours of study designed to teach the fundamentals of event planning. This certificate is geared toward those interested in wedding planning, non-profit event planning, corporate events, trade show organizers and more.

Additional event planning classes that are not part of the certificate are offered at various times including: The Business of Event Planning, Event Invitations, Floral Design for Weddings.

classes

To earn an Event Planning Certificate, participants must successfully complete all four of the following classes, which are offered throughout the year:

Introduction to Event Planning

The ABCs of event planning from business meetings to extravagant galas, budgets, scheduling and more.

Wedding Planning: Creating the Memories of a Lifetime

Learn the nuts and bolts of wedding planning including etiquette, planning and organizing, budgeting, venue and vendor selection, and event designs and themes.

"The instructors are so knowledgeable about the event industry. Plus, they make everything fun!"

— Laura, Introduction to Event Planning student

Special Event Design & Décor

Learn to creatively develop themes and design decor for many different types of special events.

Event Planning Practical Experience

Put your event planning knowledge to work and gain valuable practical experience through partnership with a company, organization, or vendor.

For more information go to www.schoolcraft.edu/CEPD/eventplanning or call (734) 462-4448