

NORTHWOOD UNIVERSITY (Midland Campus)/SCHOOLCRAFT COLLEGE
Bachelor of Business Administration

ALL SCHOOLCRAFT COLLEGE'S ASSOCIATE DEGREES will be able to receive a BBA with a major in management. (NOTE-ASSOCIATE DEGREE SHOULD INCLUDE ENGLISH, SPEECH, HISTORY AND SCIENCE, if not in the degree, student must complete these courses.)

Additional courses at Schoolcraft should include the courses below. Any of the following already in your Associate program should be replaced by Schoolcraft College business electives, which are NOT EQUIVALENTS OF YOUR SENIOR YEAR REQUIREMENTS AT NORTHWOOD.

JUNIOR YEAR (SCHOOLCRAFT course numbers)

- ACC 201 and 202 Principles of Accounting (8 credits)**
- CIS 115 or CIS 120 Introduction to Computer Based Systems (3 Credits)**
- ECN 201 and 202 Principles of Economics (8 credits)**
- BUS 226 Principles of Marketing (3 credits)**
- BUS 217 Business Management (3 credits)**
- BUS 207 Business Law (3 credits)**
- BUS 201 Business Statistics (3 credits)(MATH 113 is a prerequisite.)**
- PHIL 277 Ethical Problems (3 credits) OR**
- BUS 230 Human Resource Management (3credits)**

Note: A minimum of 90 semester hours must be completed at Schoolcraft prior to transferring to Northwood to take full advantage of this agreement.

FOURTH-YEAR PROGRAM AT NORTHWOOD (Quarter Hours)

FALL	COURSE TITLE	WINTER	COURSE TITLE	SPRING	COURSE TITLE
<u>MGT 310(4)</u>	<u>HUMAN RESOURCE MGT</u> <i>Or Ethics</i>	<u>FIN 301(4)</u>	<u>FINANCIAL MGT</u>	<u>MTH 335(4)</u>	<u>QUANT. MTHDS</u>
<u>ENG 301(4)</u>	<u>COMM. & INTER. RELAT.</u>	<u>MGT 312(4)</u>	<u>APPLIED MANAGEMENT</u>	<u>MGT 479(4)</u>	<u>SEMINAR I</u>
<u>MKT 450(4)</u> <u>II</u>	<u>e-COMMERCE</u>	<u>ECN 401(4)</u>	<u>PUB PLCY & BUS PROB</u>	<u>MGT 480(4)</u>	<u>SEMINAR</u>
<u>PHL 401(4)</u>	<u>PHL OF AM ENTERPRISE</u>	<u>ECN 400 (4)</u>	<u>INT. TRADE</u>	<u>ELECTIVE (4)</u>	_____
<u>SPC 440(1)</u>	<u>EMPLOYMENT PRES TECH</u>				

(*) APPROVED ELECTIVES: MGT 351, 403, 436, ENG LIT ELECTIVE, MKT 404 AND SOC 301.

THIS PROGRAM TREATS THE ASSOCIATE DEGREE AS ONE SPECIALTY AREA. IN ADDITION, IT YIELDS A MAJOR IN MANAGEMENT AND A MINOR IN SOCIAL SCIENCES. INDIVIDUAL STUDENTS MAY INCORPORATE ADDITIONAL MINORS, CONTINGENT UPON THE INDIVIDUALIZED PORTIONS OF THEIR PROGRAMS.

SEE A COUNSELOR IF YOU HAVE ANY QUESTIONS
NORTHWOOD UNIVERSITY ADMISSIONS OFFICE
(989) 837-4273 OR TOLL-FREE 1-800-457-7878

SIGNED _____

DATE _____

