NORTHWOOD UNIVERSITY – MANAGEMENT
BBA Degree Completion Articulation Guide
180 quarter credit hours

SCHOOLCRAFT COLLEGE

PART A: ASSOCIATE DEGREE
To enter the Schoolcraft/Northwood University program, you must meet one of the following admissions criteria:

Associate in Arts, Associate in Science, Associate in Engineering, Associate in General Studies

Associate in Applied Science:

Completion of a minimum of 60 semester/90 quarter hours and a 2.0 GPA

PART B – Bridge Courses
The following are required to be taken at Schoolcraft College if not previously completed. These courses may have prerequisites.

General Education Bridge

College Writing .......................................................... ENG 101, 102 - English Composition
Speech ................................................................. COMA 103 Fundamentals of Speech or 200 Interpersonal Communication or 210 Communications for Leaders
Humanities Course ............................................................ Select from courses in the Humanities or History academic disciplines
American Government ................................................. POLS 105 Survey of American Government
Psychology .......................................................... PSYCH 153 - Human Relations or PSYCH 201- General Psychology or higher level
Science Course .......................................................... Select from courses in the Natural Science (need lab.science) academic disciplines
Statistics .............................................................. MATH 122 Elementary Statistics
Macroeconomics ............................................................. ECON 201 Principles of Economics
Microeconomics ............................................................ ECON 202 Principles of Economics
Ethics ................................................................. PHIL 277 Ethical Problems

Business Core Bridge

Financial Accounting ....................................................... ACCT 201 Principles of Accounting I
Managerial Accounting .................................................... ACCT 202 Principles of Accounting II
Business Law ................................................................ BUS 207 Business Law
Management .............................................................. BUS 217 Business Management
Computer Applications ..................................................... CIS 120 Software Apps for Microcomputer
Marketing ................................................................ BUS 226 Principles of Marketing

Elective Bridge Courses (taken at Schoolcraft College)
Non-developmental level courses taken at Schoolcraft College and not applied directly toward another Bridge requirement will be applied in this area. An official evaluation of transfer credit will determine the need for electives. If you need additional courses to meet the 180
NORTHWOOD UNIVERSITY

PART C – COMPLETION (44 quarter hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Crs.</th>
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<tbody>
<tr>
<td>ECN. 400</td>
<td>International Trade</td>
<td>4</td>
</tr>
<tr>
<td>ENG 301</td>
<td>Communication &amp; Interpersonal Relations</td>
<td>4</td>
</tr>
<tr>
<td>ENG 320</td>
<td>Report Writing</td>
<td>4</td>
</tr>
<tr>
<td>FIN 301</td>
<td>Financial Management</td>
<td>4</td>
</tr>
<tr>
<td>MGT 312</td>
<td>Applied Management</td>
<td>4</td>
</tr>
<tr>
<td>MGT 344</td>
<td>Production Management</td>
<td>4</td>
</tr>
<tr>
<td>Or MGT 350</td>
<td>Operations Management</td>
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<tr>
<td>MGT 479</td>
<td>Seminar I: Current Topics</td>
<td>4</td>
</tr>
<tr>
<td>MGT 480</td>
<td>Strategic Planning</td>
<td>4</td>
</tr>
<tr>
<td>MGT 490</td>
<td>Oral/written Comprehensive Exam</td>
<td>4</td>
</tr>
<tr>
<td>PHL 401</td>
<td>Philosophy of American Enterprise</td>
<td>4</td>
</tr>
<tr>
<td>SOC 301</td>
<td>World Culture and Customs</td>
<td>4</td>
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TOTAL QUARTER CREDIT HOURS 44

Maximum Schoolcraft College Transfer Credits - 91/136 quarter hours
(The credit hours completed will vary depending upon degree completed and courses taken within a degree)

Total BBA Quarter Hours 180