

Culinary Extravaganza 2010

**A Fundraiser of the
Schoolcraft College Foundation**

September 26, 2010

VisTaTech Center

2-5 P.M.

Culinary Extravaganza 2010

*A food & wine event to benefit
Schoolcraft College students.*

Sunday, September 26

VisTaTech Center, Schoolcraft College

THE SCHOOLCRAFT COLLEGE FOUNDATION is delighted to host Culinary Extravaganza, a celebration of fine food that brings together students, food professionals and the southeastern Michigan community. Guests will have the opportunity to sample some of the finest culinary delicacies from the most notable restaurants, pastry shops and beverage vendors in the metropolitan Detroit area. Culinary Extravaganza is a delightful way to spend a Sunday afternoon while helping Schoolcraft College students succeed.

Culinary Extravaganza is also an excellent opportunity for alumni, donors, friends and community members to become involved and engaged in the life of the College. Your sponsorship is vital to the success of Schoolcraft College students. We hope you make plans to join us this year...together we can educate, innovate and inspire.



Culinary Extravaganza Sponsorship Packages

Culinary Extravaganza benefits Schoolcraft College students by providing scholarships and grants to enhance educational opportunities.

Platinum \$5,000

- ✦ 12 complimentary event tickets.
- ✦ Admission to the pre-event VIP private reception at 1 p.m.
- ✦ Full-page (8 x 4 $\frac{1}{2}$) recognition in event program including company logo. Company logo and/or ad copy must be received by September 3 for inclusion in program.
- ✦ Name on outdoor electronic sign.
- ✦ Invitation to the Schoolcraft College Foundation Fall 2010 Donor Appreciation Dinner.

Diamond \$2,500

- ✦ 8 complimentary event tickets.
- ✦ Admission to the pre-event VIP private reception at 1 p.m.
- ✦ Half-page (4 x 4 $\frac{1}{2}$) recognition in event program including company logo. Company logo and/or ad copy must be received by September 3 for inclusion in program.
- ✦ Name on outdoor electronic sign.
- ✦ Invitation to the Schoolcraft College Foundation Fall 2010 Donor Appreciation Dinner.

Gold \$1,000

- ✦ 6 complimentary event tickets.
- ✦ Admission to the pre-event VIP private reception at 1 p.m.
- ✦ Third-page (2 $\frac{3}{4}$ x 4 $\frac{1}{2}$) recognition in event program including company logo. Company logo and/or ad copy must be received by September 3 for inclusion in program.
- ✦ Name on outdoor electronic sign.
- ✦ Invitation to the Schoolcraft College Foundation Fall 2010 Donor Appreciation Dinner.

Silver \$500

- ✦ 4 complimentary event tickets.
- ✦ Business card size (2 x 4) recognition in event program. Business card must be received by September 3 for inclusion in program.

Bronze \$300

- ✦ 3 complimentary event tickets.
- ✦ Company name listed in event program.



All Sponsorship packages include these benefits:

- ✦ Your name on video monitors throughout the VisTaTech Center during event.
- ✦ Special "Thank You" recognition in the *Observer & Eccentric and Hometown Newspapers* for your participation in Culinary Extravaganza 2010.
- ✦ Your name featured in Schoolcraft College Foundation publications and Web site.
- ✦ Potential tax benefits.



Culinary Extravaganza 2010 Sponsor Form Sunday, September 26, 2010

Company Name (as it will appear in print)

Contact Name

Address

City

State

Zip

Phone Number

E-mail Address

Please complete this form and mail it with payment to:
Schoolcraft College Foundation
18600 Haggerty Road, Livonia, MI 48152-2696
734-462-4518/FAX: 734-462-4805

Yes, I want to be a Culinary Extravaganza 2010 Sponsor and help deserving students achieve their educational goals.

- | | |
|-----------------------------------|---------|
| <input type="checkbox"/> Platinum | \$5,000 |
| <input type="checkbox"/> Diamond | \$2,500 |
| <input type="checkbox"/> Gold | \$1,000 |
| <input type="checkbox"/> Silver | \$500 |
| <input type="checkbox"/> Bronze | \$300 |

Your sponsorship package includes a number of event tickets. Additional tickets are available for \$50 each.

Please send _____ additional event tickets
Please send _____ raffle tickets @ \$5 each
or 3 for \$10

Amount enclosed \$ _____

Enclosed is my Check Money Order
 VISA MasterCard
 Discover Please Bill Me

*American Express is available on our Web site

Card Number

Exp. Date

Signature

Your Support in Action

JASON PHELPS began his studies at Schoolcraft College four years ago when he choose to attend the Culinary Arts Program due to its excellent reputation. His interest



Jason Phelps

in cooking began as a child when he baked his first cake. These days he is so busy with his studies he finds little time to bake at home. Jason enjoys learning about different foods and low-fat cooking methods, but more than the learning experiences, he likes the positive lasting friendships of his fellow students and instructors. Unsure how to pay for more classes, Jason turned to the Financial Aid office where a

Schoolcraft College Foundation scholarship helped fill the gap until he was able to qualify for federal aid. One day Jason plans to open a restaurant in metro Detroit. He hopes to use his success as a business owner to give back and support local charities "to help those who cannot help themselves."

SCHOOLCRAFT'S MULTICULTURAL FAIR, hosted by the International Institute and funded by the Schoolcraft College Foundation, creates an innovative educational experience outside the classroom for Schoolcraft's students and our community. The Fair is designed to promote education and knowledge about our neighbors around the globe and brings cultural diversity to life as students dress in native costumes, speak their own language and provide information to visitors about their cultural heritage. The Multicultural Fair will celebrate its 10th year in the spring of 2011. Plan to attend and journey through more than 25 different countries, enjoy ethnic food, see and hear the language and culture of today's world.



Schoolcraft College students share their culture at the Multicultural Fair



Together We Can Educate...Innovate...Inspire

Schoolcraft College Foundation events offer the opportunity for donors, alumni, friends and community members to become involved and engaged in the life of Schoolcraft College. All Foundation events raise funds to provide essential scholarship and grant support for our students and regional community.

The Foundation is a non-profit 501(c)(3) organization created by friends and supporters of Schoolcraft College. Its mission is to support the programs, purposes and initiatives of Schoolcraft College.



**For information on the Foundation,
please phone 734-462-4518
or visit our Web site
www.schoolcraft.edu/foundation**