Fundamentals of Marketing Your Business Registration Instructions

Registration is a two-step process; please complete Steps 1 & 2 below:

Step 1: Register for seminar via Schoolcraft College’s WebAdvisor

Registration for classes begins December 13th and continues until the day before the class meets. Register early for best class selection!

Credit card payment is required when registering; please have your credit card on hand.

- Go to https://webadvisor.schoolcraft.edu to access Schoolcraft College’s WebAdvisor (or enter the URL in your browser window)
- Click on Continuing Education (Non-Credit)
- Click on Register and Pay for Continuing Education Classes
- Choose the subject line: Small Business/Entrepreneur
- Insert appropriate CES and Section Number for the date of the class you want to attend. (see table below)
- Credit card payment is required when registering via the Web. Please have your credit card information at hand.
- If you experience problems registering, contact the Admissions and Enrollment Center at 734-462-4426, during business hours:
  o Monday & Thursday, 8am - 7:30pm
  o Tuesday, Wednesday, Friday, 8am - 4:30pm

<table>
<thead>
<tr>
<th>CES#</th>
<th>Section</th>
<th>Date</th>
<th>Fee</th>
<th>Time</th>
<th>Location</th>
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<td>CES2</td>
<td>1545</td>
<td>Sec. 910730</td>
<td>Thursday, January 20, 2011</td>
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Step 2: Register with the MI-SBTDC

Please go to the MI-SBTDC website: http://www.misbtdc.net/center.aspx?center=39097&subloc=0

- Identify the training session and date you are interested in attending
- Click on Register
- Enter your email address
  o If you are already in our database it will ask you for a password
  o If you do not know your password, click on the link to have it sent to you
- Complete the Counseling Application