Fundamentals of Marketing Your Business
Registration Instructions

Registration is a two-step process; please complete Steps 1 & 2 below:

Step 1: Register for seminar via Schoolcraft College’s WebAdvisor

*Registration for classes begins August 2nd and continues until the day before the class meets. Register early for best class selection!*

Credit card payment is required when registering; please have your credit card on hand.
- Go to [https://webadvisor.schoolcraft.edu](https://webadvisor.schoolcraft.edu) to access Schoolcraft College’s WebAdvisor (or enter the URL in your browser window)
- Click on Continuing Education (Non-Credit)
- Click on Register and Pay for Continuing Education Classes
- Choose the subject line: *Small Business/Entrepreneur*
- Insert appropriate CES and Section Number for the date of the class you want to attend. (see table below)
- Credit card payment is required when registering via the Web. Please have your credit card information at hand.
- If you experience problems registering, contact the Admissions and Enrollment Center at 734-462-4426, during business hours:
  - Monday & Thursday, 8am - 7:30pm
  - Tuesday, Wednesday, Friday, 8am - 4:30pm

<table>
<thead>
<tr>
<th>CES# Section</th>
<th>Date</th>
<th>Fee</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>CES2 1545 Sec. 940727</td>
<td>Thursday, September 16, 2010</td>
<td>$40/person</td>
<td>6 pm – 9 pm</td>
<td>VT 455</td>
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<td>CES2 1545 Sec. 940728</td>
<td>Thursday, October 21, 2010</td>
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<td>9:30 am – 12:30 pm</td>
<td>VT 455</td>
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<td>CES2 1545 Sec. 940722</td>
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<td>VT 455</td>
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<td>CES2 1545 Sec. 940724</td>
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<td>W210-C</td>
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Step 2: Register with the MI-SBTDC

Please go to the MI-SBTDC website: [http://www.misbtdc.net/center.aspx?center=39097&subloc=0](http://www.misbtdc.net/center.aspx?center=39097&subloc=0)
- Identify the training session and date you are interested in attending
- Click on Register
- Enter your email address
  - If you are already in our database it will ask you for a password
  - If you do not know your password, click on the link to have it sent to you
- Complete the Counseling Application