

## The Global Endorsement counts

Be one of the more than 3500 students who have already earned a Global Endorsement.

- Find nearly 200 sections of “international” courses every Fall and Winter Semester.
- Choose from more than 80 different courses in two dozen disciplines.

Check the online course schedule for a list of international courses and sections.

The **Global Endorsement** is overseen by the Schoolcraft College International Institute, a consortium of faculty and staff committed to international and multicultural education.

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Or visit  
[www.schoolcraft.edu/scii](http://www.schoolcraft.edu/scii)



## GLOBAL ENDORSEMENT

*Earn a Global Endorsement  
Internationalize your  
Certificate or Degree*

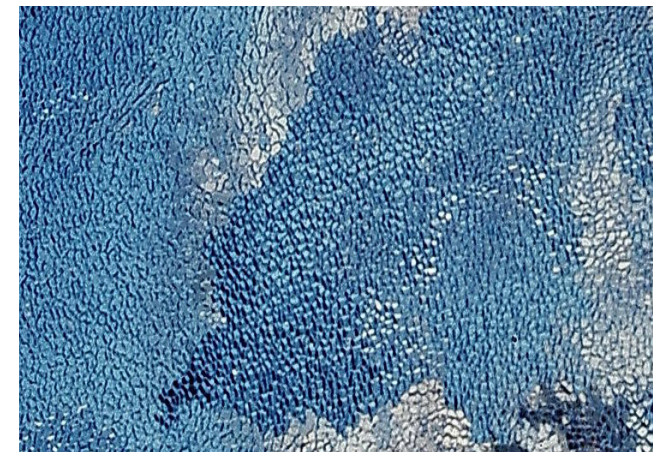
We are committed to bringing the world to students and enriching their lives while better preparing them for a more internationalized world—at work, at home, and in their communities.

**Global  
Literacy**  
Preparing us to live and  
work in a global village



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## What is the Global Endorsement?

The **Global Endorsement** certifies that a student has globalized their education at Schoolcraft College by taking 15 or more credit hours of “international” courses.

## What is an “international” course?

An international class contains at least the equivalent of two weeks of intercultural, international, or diversity material in a 15-week course.

## How do I earn a Global Endorsement?

Get a Global Endorsement by taking 15 or more credit hours of “international” courses. These courses are listed online each semester.

## Do I need to apply for a Global Endorsement?

No. At the end of each semester, Global Endorsement certificates are automatically mailed to students who have completed 15 credit hours of “international” coursework.

## Why get a Global Endorsement?

We live and work in a global village...

- With people from a rich mosaic of ethnic backgrounds
- In an international economy linking dozens of nations to provide our goods and services
- With communication technology connecting people anywhere in the world

*Isn't it time to get a global education?*

**Global Literacy**  
Preparing us to live and work in a global village

## R U READY 4 THE WORLD?

“**AS A PLANT MANAGER** at Ford Motor Company, I interact with a diverse workforce, customer base and supply base. The engines we assemble are shipped to eight countries, including Thailand, Germany and China. Some of our specialized manufacturing equipment comes from countries like Germany and Japan. I find that it is critical when working on engineering and manufacturing issues to communicate carefully and effectively, especially when dealing with people from other cultures. During my career at Ford ... I have visited Ford and supplier plants in Europe, Canada, Mexico and across the United States to review and resolve equipment and product issues. Being able to communicate with such a diverse audience has played a large role in my career.”

—Kevin R. Ford,  
*Plant Manager at Ford Motor Company  
Dearborn Engine and Woodhaven Forging Plants*

“**INTERNATIONAL AWARENESS IS ESSENTIAL** in today’s global business environment, and a key dimension of a diverse and inclusive culture. Viewing situations through the lens of people different than yourself fosters new ways of thinking and supports innovation, both critical for Bosch and for me, personally. At Bosch we stress the importance of an international assignment to our associates, so they better understand how to think and act globally.”

—Maximiliane Straub  
*Chief Financial Officer at Robert Bosch, LLC,  
a leading global supplier of automotive and industrial technology*